

What is the Social and Human Capital Coalition?

People are the core of successful business. They're employees, customers, suppliers, distributors, retailers and neighbors. Their growth and well-being are crucial to the bottom line. The Coalition believes that the companies who truly value people will be more successful. After all, intrinsic worth is far more than monetary value alone. Accounting for the full picture of value is a powerful tool to improve business performance.

Despite this, there is little consensus on how companies should measure and assess the value of social and human capital because they are intangible assets. This means that companies often undervalue, and consequently, under-invest in the social and human capital they depend on.

The Social and Human Capital Coalition will be a multi-stakeholder, not-for-profit platform that will build the business case for and support uptake of social and human capital measurement, valuation, management and disclosure. It will bring together a broad range of organizations into a closely-knit community, contribute to awareness raising and create momentum around the idea of social and human capital, much like the Natural Capital Coalition does for natural capital.

Purpose

To enable companies to integrate people, planet and profit as drivers for sustainable growth.

Our Vision

That Social and Human capital will be consistently measured and valued in corporate, investor, government and organizational decision-making.

Our Mission

In order to achieve its Vision, the Coalition's mission is to:

- Mobilize: Activate motivated, forward-thinking companies.
- Socialize: Launch a coalition for new thinking and engagement.
- Harmonize: Promote global acceptance of Social and Human Capital Protocol.
- Capitalize: Engage with other projects/organizations to stimulate change in capital markets whereby social and human value creation is recognized and rewarded.

Benefits of Becoming a Coalition Organization

As a Coalition organization, you be part of a motivated and growing community, working towards the achievement of shared goals.

In addition to the benefits of applying the Protocol within your organization, there are multiple advantages of taking an active role in this forum. Please don't hesitate to get in touch if you would like to discuss the benefits of membership in more detail.

The benefits of joining are:

- Take a lead in setting the agenda for the Social and Human Capital Coalition.
- Becoming part of a global movement and collaboration to help harmonize approaches to measuring and valuing social and human capital.
- Help shape the field of practice in alignment with your corporate approach.
- Share your work with leading experts and the wider field
- Receive regular updates and communication
- Be recognized as a contributor to the Protocol and more generally, to the field of social and human capital assessments.
- Deepen your knowledge of current practices through shared learning and community membership.
- The opportunity to suggest or initiate new collaborative projects on social and human capital.

Requirements

Participation in the Coalition is open to any organization (or individual with recognized expertise) with an active interest in social and human capital.

Organizations can join when the Executive Director of the Coalition has satisfactorily determined that the organization:

- 1) Subscribes to the vision of the Coalition;
- 2) Can clearly define how they would contribute to the mission of the Coalition;
- 3) Does not wish to compete with, or subvert the work of the Coalition;

The Coalition board can decide to remove an organization if they act in such a way as to jeopardize the work of the Coalition, or work in opposition to the vision and mission of the Coalition¹.

¹ Although participation in the Coalition demonstrates support for the work of the Coalition, it does not mean that participants have approval from the Coalition for their work on social and human capital.

If your organization would like to become a part of the Social and Human Capital Coalition, please complete this form and send it to info@social-capital.org.

Organization Information

Organization Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
Country	<input type="text"/>
Postcode/Zip Code	<input type="text"/>
Key Contact Name	<input type="text"/>
Position	<input type="text"/>
Telephone no.	<input type="text"/>
Email	<input type="text"/>
Senior Leader representative	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>
Communications team representative	<input type="text"/>
Position	<input type="text"/>
Email	<input type="text"/>
Organization website	<input type="text"/>

**How will you contribute to the Coalition's mission?
(Please write no more than 250 words)**

Organization Logo

Please provide a copy of your organization's logo (.png or .jpg format) when returning this form.

Please tick the box to confirm that you give permission for your logo to be included on the Social and Human Capital Coalition website and other Coalition materials, including presentations, to indicate that your organization is part of the Coalition.

Signature(s)

Date

Where can I Find Out More?

The Social and Human Capital Coalition website: www.social-capital.org

Contact: info@social-capital.org

How Do I Participate in the Coalition?

Complete the application form on the next page and send it to info@social-capital.org