

Informing decision-making by taking a systems approach to value

The Natural Capital Coalition and the Social and Human Capital Coalition (SHCC) are distinct but collaborative networks that are working together to ensure that organizations around the world integrate non-financial information into the core of their decision-making.

Natural, social and human capital are intrinsically linked, and it's impossible to develop effective policies that address one without understanding how they will affect the other.

Understanding this interrelationship is essential for organizations who strive to make better decisions that benefit their direct operations, the natural world and the communities and societies that they depend upon for continued success and prosperity.

The Natural Capital Coalition has successfully convened a global multidisciplinary community of stakeholders to advance natural capital thinking. The SHCC will now leverage the success and precedent set by the Natural Capital Coalition to ensure similar success in relation to the advancement of social and human capital thinking.

The central decision-making framework developed by the natural capital community (the Natural Capital Protocol) will likewise act as the foundation of the Social and Human Capital Protocol (SHCP) and will form the basis of the development of further guidance.

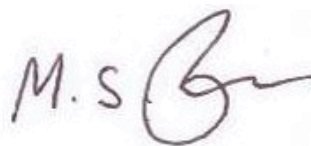
Together, the two Coalitions are committed to working towards a common vision of a unified approach to measurement and valuation across all capitals.

Signed on behalf of the Social & Human Capital
Coalition



Mike Wallace
Executive Director
Social & Human Capital Coalition

Signed on behalf of the Natural Capital Coalition



Mark Gough
Executive Director
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